

# JOE GEESIN

## LOCATION CONTACT WEBSITE

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## PERSONAL PROFILE

Highly driven with a passion for connecting with people through work, I have a successful background in Environmental Health, Education, Marketing, PR, Advertising, and a proven track record in tuition in Maths and Science to GCSE, and Chemistry to A Level.

I have striven to develop myself across Environmental, Education, PR, and Music industries, augmented with proven networking skills and multi-disciplinary procedural development.

Freelance work in the music industry has led to successful collaborations with high profile artists, magazines and record companies, with many projects managed and completed since 1990.

A passion for science has led to work published in New Scientist and Nano Magazines.

## CAREER HISTORY

### **Worcestershire Regulatory Services – Technical Services (Environmental Health) and Petroleum Officer: July 2018 – Now**

- Permit management and inspection (solvent, dust, PVR); Trading Standards Petroleum Licensing.
- Noise and Contaminated Land investigation for EIR and Planning Consultations.
- Five day course at Nottingham University (LQM) for Contaminated Land Reports.
- Five day course at Derby University (Competency, Institute Of Acoustics) for Noise Reports.
- APEA three day course Petrol Station Construction, Audit, Inspection and Decommissioning.
- NEBOSH Award in Health And Safety At Work

### **NHS (Good Hope Hospital) – Faculty Administrator: March 2015 – August 2017**

- Planning and management of Postgraduate education for nurses and junior doctors.
- Development and management of mentorship and leadership courses, working with external providers and course leads. Streamlined the transition of courses from Provider to Commissioning,

### **University of West London – Placements Administrator: August 2013 – September 2014**

- Worked with NHS educators to plan, allocate and manage successful student nurse placements.
- DBS and Occupational Health management for Social Work, Nursing and Midwifery students.

### **Nano Magazine – Writer / Researcher: August 2011 – July 2013**

- Researched and edited technical reports. Writing and email research for reports and online database.
- Editing of and publication on [www.nanomagazine.co.uk](http://www.nanomagazine.co.uk).

### **Rayat London College – Student Coordinator: December 2009 – September 2010**

- Implemented new streamed administrative systems. Managed the training of new team members.
- Managed enrolment, attendance and examinations and fees. Improved reporting to the UKBA.

### **Republic Media – PR: March 2007 – September 2008 and subsequent freelance**

- Successfully planned and managed PR campaigns through regional, national, and online press.
- Produced high quality press releases and biographies for use in PR and marketing.
- Achieved cover stories in specialist press.

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### **Middlesex University – Advertising Officer: January 2001 – March 2007**

- Coordinated corporate and recruitment advertising across schools / services; print, outdoor and online.
- Developed advertising campaigns; advertising buying with increase coverage and reduced cost.
- Campaign evaluation and budget monitoring on behalf of internal clients, continually improving value.
- Streamlined administration systems and managed site visits to monitor outdoor advertising.

## **1990 – Ongoing: Freelance**

- Freelance writing and research for Record Collector Magazine and several major record companies.
- Key interviews include actor Christopher Lee, DJ John Peel and members of Pink Floyd, Yardbirds, Iron Maiden, Uriah Heep, Deep Purple, Whitesnake, Red Dwarf and Thin Lizzy, amongst others.
- Work also published in New Scientist, Nano Magazine, Now Spinning, GetReadyToRock.com, Classic Rock, Kerrang! and MetalTalk.Net.
- Over 60 published discographies, 230 interviews, 465 features/articles/news items, 4350 reviews
- Consultancy, sleeve notes and compilation for over 110 CD / DVD / book releases.
- 1990 – 2001; Fanclub editor, marketing and PR for Cozy Powell, Nazareth and Paul Samson.
- 2000; Editor, Record Collector's Rare Record Price Guide 2002.
- 2007 – 2014; Agency and voluntary TA work in schools across Sussex, London and Hertfordshire.

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## **EDUCATION / QUALIFICATIONS**

### **QUALITY CULTURE**

**2017 ILM3 (Institute of Leadership and Management)**

- Leadership and Communication, styles, benefits and barriers. Two assignments average over 80%

### **NESCOT (North East Surrey College of Technology)**

**September 1996 – July 1998 5 2:1 (Hons) BSc. Environmental Management**

**January 1993 – December 1993 HNC Pollution Management**

- Pollution (including Chemistry of Monitoring and Remediation)
- Waste Management (including Recycling, Landfill, Incineration)
- Toxicology, Ecology, Genetic Engineering, Food, Health / Safety, Internal Environment
- Environmental Law (including Environmental Protection Act), Epidemiology
- **Dissertation / Project: Heavy Metal Soil Contamination & Bioaccumulation (BSc)**  
Zinc, Iron, Cadmium and Lead concentration through incineration of waste, soil mobility and respective bioaccumulation in indigenous nettles (*Urtica Dioica*).
- **Dissertation / Project: Landfill Leachate (HNC, In collaboration with East Sussex County Council)**
- **Research work for Dr Joan Farrer on Environmental issues**  
Contact of colleges with environmental courses.
- **Workshop on recycling given to local primary school**  
Interactive work with Year 5/6, with demonstration on sorting recyclable materials.
- **Work Placement: East Sussex County Council (HNC)**  
Successful implementation of recycling credits scheme, design and publication of leaflet / map for County-wide household waste sites.

### **www.tefexpress.co.uk**

**2011 Level 6 TESOL - TEFL 120 Advanced Certificate (merit)**

- Classroom Management, Resource Management, Teaching and Assessment

### **Heathfield School and Community College**

**1980 - 1987 'A' Level Chemistry (B), Physics (C), Maths (C)**

### **SKILLS**

- Cross platform IT literate including MS Office, Adobe Photoshop, Quark Xpress, Dreamweaver
- ARC (online portal-fronted placements database), Joomla (CMS), C++ (C&G), Oracle Iproc / Financials
- Research, writing and sub-editing for various technical and artistic subjects
- Communication and presentation (PR, press release / advertising copywriting, campaign management)
- Teaching, training and coaching (classroom, office, rugby field); home 1:1 tuition (DBS checked).

### **INTERESTS**

- Science, including metallurgy and environmental science.
- Rugby – playing (over 20 years at Heathfield & Waldron RFC), specialist positional coaching.
- Music – collecting and ongoing freelance research, writing and journalism.