

JOE GEESIN

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PERSONAL PROFILE

I have a passion for education and working with people, and experience of working with children over a wide range of ages.

With an Environmental Management degree I also have a good working knowledge of the modern science, with work published in New Scientist magazine.

Additional experience in freelance writing and PR with a 15 year background in the music industry. These skills and contacts are augmented by six years' experience in public sector advertising and marketing.

EDUCATION / QUALIFICATIONS

North East Surrey College of Technology (September 1996 – July 1998) **2:1 (Hons) BSc. Environmental Management**

- Environmental Law (including Environmental Protection Act)
- Waste Management / Monitoring (including recycling, landfill, incineration and their chemistry)
- Pollution and Toxicology
- Food, Health / Safety
- Environmental Physiology and Biotechnology
- **Dissertation / Project: Heavy Metal Soil Contamination & Bioaccumulation**
Zinc, Iron, Cadmium and Lead concentration through incineration of waste, soil mobility and respective bioaccumulation in indigenous nettles.
- **Research work for Dr Joan Farrer on Environmental issues**
Contact of colleges with environmental courses.
- **Workshop on recycling given to local primary school**
Interactive work with 10/11 year olds, with demonstration on sorting for recycling, with positive feedback from parents, teachers and children.
- **Work Placement: East Sussex County Council**
Successful implementation of recycling credits scheme; liaison with borough councils, monitoring of landfill leachate.

Heathfield School and Community College

'A' Level	Chemistry B	8 'O' Levels, including English
	Physics C	
	Maths C	

SKILLS

- IT literate in Macintosh and Windows. MS Office, Adobe Photoshop, Quark Xpress and Dreamweaver. C++ programming to C&G III level.
- Research, writing and sub-editing for various subjects.
- Presentation and written communications.

CAREER HISTORY

March 2009: Voluntary Work, Punnetts Town Primary School.

May-July 2009: Voluntary Work, Little Ealing Primary School.

December 2009: Voluntary Work, Christ Church Primary School.

- One week at Punnetts Town (Years 1-6) and one term at Little Ealing (year 6), working with mathematics, literacy, science and group projects.
- Individual 1-to-1 TA and SNA work.
- Group and class leading work, including demonstrations.
- Ball skills and group tag-rugby, leading a Year 5/6 PE class.

Other Teaching Experience

- Full day each at Beacon (Crowborough) and Cavendish (Hemel Hempstead) secondary schools, observation and class involvement. Maths class given at Chantry primary school.
- Private home tuition of Maths, Physics and Chemistry to GCSE and A-Level.
- Rugby coaching of colts and seniors.

1992 – to date: Freelance PR and journalism within music industry.

- PR work, including writing press releases and developing and follow up of promotional and media campaigns, including for Republic Media.
- Journalist, writing and research for Record Collector magazine, www.getreadytorock.com, www.newmetv.co.uk, and record companies that include Universal, Sanctuary, Angel Air and Cherry Red.
- Work also published in New Scientist, Classic Rock, Blues Matters and Kerrang!
- 90 published interviews (including Christopher Lee, John Peel, Deep Purple, Thin Lizzy, Whitensake, Saxon, Black Sabbath and Marillion).
- 100 features, 2660 reviews, and compilation and annotation of over 70 CD releases.
- Fanclub editor for Cozy Powell, Nazareth and Paul Samson (1992 – 2002).

January 2001 – March 2007: Middlesex University - Advertising Officer.

- Responsible for management and compliance of £250k media spend annually across print, outdoor and online advertising.
- Management of media agency, including monitoring rates paid to ensure consistent value.
- Monthly presentation of campaign evaluation and compliance rates to internal clients.
- Monitoring of budget spends on behalf of internal clients.
- Site visits to monitor outdoor advertising and updating University websites.
- Translation of marketing briefs into implementable media briefs,

February 2000 – August 2000: Record Collector Magazine.

- Assistant Editor for the Rare Record Price Guide 2002.
- Responsible for managing the role of freelancers to update the book.
- Researched new sources, contacts, fanclubs and record labels for specialist areas.
- Other research, including picture research, online research and visiting dealers.
- Editorial support for the magazine, including features, interviews and discography compilation.

INTERESTS

- Science, including metallurgy and environmental science.
- Music – including ongoing freelance work.
- Rugby – playing, specialist positional coaching.

REFERENCE (others available on request)

Maria Maslin (Head Teacher) - Punnetts Town Primary School
Battle Road, Punnetts Town
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